



UTD SOCIAL MEDIA POLICY

UTD has one official social media source which is secured and controlled by UTD allocated staff members:

Facebook –[www.facebook.com/United teachers of dance](http://www.facebook.com/Unitedteachersofdance)

This Facebook account will contain the official UTD logo. UTD is not responsible for, or involved in any other unofficial pages, channels or accounts.

Any content uploaded or posted that UTD designates as illegal, inappropriate or abusive will be immediately removed and reported to the relevant media source management.

UTD advises anybody visiting or using social media sites to avoid posting their personal data. UTD will never publish personal data other than that of UTD staff members as business contacts.

UTD takes no responsibility for any content found on any external sites, links or pages including Twitter handles and YouTube channels.

No UTD staff members or examiners will knowingly befriend or follow on any form of social media the following:

- Candidates currently registered for a forthcoming examination
- Candidates or students under 18
- Candidates currently studying for any qualifications offered by UTD

UTD examiners will not use their personal or business social media accounts to discuss any aspect of the examination process. Any discussions of this nature should be conducted either with Head Office or in an appropriate forum such as examiner meetings. Examiners should refer to the code of conduct and examiners agreement for further information.

Many members of the Association use social media sites successfully as communication tools. UTD members are reminded that libel laws apply to written comments on these sites and to ensure that they are monitored to ensure that posts and uploads are appropriate. Inappropriate postings and uploads could be used in disciplinary and/or legal action.

UTD members are recommended not to use social media to discuss forthcoming examinations but to address any concerns or queries directly to our Head Office where they can be dealt with in confidence by a UTD member of staff.

